



# Project social software for the manufacturing enterprise

## Why OpusView?

OpusView is a powerful end-to-end suite of enhanced tools designed to make working on any product initiative within the manufacturing enterprise more effective.

The process of innovation in manufacturing can no longer be confined to the R&D function but must harness all parts of the business in a collaborative process because competitive advantage depends on the rapid exploitation of key strategies, such as new products, optimizations, identification of new markets, and servitization.

OpusView software is specifically designed to bring together in real time all the creative talents of the manufacturing organization, whether they're in R&D or marketing, finance or operations, and wherever team members are based.

## Where OpusView can help

OpusView creates a more dynamic manufacturing environment because it vastly increases organizational intelligence. Ideas don't get lost in corridor conversations. Tacit knowledge becomes explicit. A common information platform makes communication instant and transparent. Culture changes.

Designed as a complete and versatile business initiative software solution, OpusView harnesses and directs organizational assets into seamless activity. Groups, teams, and communities can visualize, socialize and mobilize around defined goals to share information, and work on opportunities and risks.

## Diversity trumps complexity

Creating innovative products and services is about solving complex problems that require experience and perspectives that may lie outside the core expertise of the department or workgroup tasked with their solution. It's about cutting across silos and departmental work cultures and bringing together people of diverse perspectives. Because, like the wisdom of crowds, diverse teams have been shown to solve a complex problem more quickly and creatively than groups of likeminded experts.

An innovation must comprise all the talents of an organization because achieving a breakthrough in product design, service options, or market opportunity may require a unique technological, geographical, regulatory or cultural insight that is free from the biases of the core developmental group.

OpusView recognizes this essential corporate dynamic and embeds tools to allow a diverse skill and knowledge base to be brought together into successful teams, with clear goals, an easy means to communicate in real time, and the essential mechanisms to monitor and measure progress. It's about solving those complex problems, large and small, and getting work done.

## Speed matters

Disruptive change demands speed of response. OpusView can mobilize networks of people quickly by creating organizational transparency. Capabilities and resources can be surfaced or developed quickly and then harnessed in real-time. Complex problems can be analyzed and solved collectively by coordinating diverse expertise around specific tasks. Trends can be anticipated, pre-emptive action taken, and competitive advantage won.

Team creation, skill identification, knowledge sharing, and work organization are just a few of the functions that can be integrated into an individual model. Workspaces and elements are underpinned by a logical schema which also embeds business objectives, key result targets, task allocation, and resource delineation.

OpusView creates an agile manufacturing enterprise, fully able to tap its innovative capabilities.

## About IdeasCast

IdeasCast is the team behind the innovative project social solution, OpusView that helps businesses realize their ultimate Project Management goals. From program design to project delivery, OpusView brings together each and every person invested in an organization's success.

OpusView gives visionary organizations worldwide all the tools they need to define successful outcomes upfront, manage complexity, incentivize team working, ensure consistency, accelerate delivery and execute on strategy with confidence.

IdeasCast is redefining enterprise team working and delivery by driving higher levels of people engagement and wellbeing for project teams of all sizes.

To see how OpusView will give your people a voice and connect teams to programs and projects in real-time for more success, pay us a visit at [www.ideascast.com](http://www.ideascast.com)

---

# IdeasCast™

Ideascast Limited TechnoCentre, Puma Way, Coventry CV1 2TT United Kingdom  
[www.ideascast.com](http://www.ideascast.com)   [info@ideascast.com](mailto:info@ideascast.com)

Copyright © IdeasCast Limited 2019. All Rights Reserved. IdeasCast Limited. Registered in England and Wales 9384490.