



## Why OpusView?

**How many promising opportunities has your organization missed because of poor planning, poor team performance, poor communication and just poor overall project management?**

The fact that you're reading this suggests quite a lot—and it frustrates you.

We get it. The bigger the organization and the more moving parts it has, the more challenging it becomes to start and complete projects, especially those with a lot of complex components.

So, what do you do?

Do you just start downsizing?

Do you just avoid big, complex projects altogether?

Do you just resign yourself to the fact that your organization will never be as agile as you'd like it to be?

**Well, you could do all that—or you could just use OpusView to manage all your projects from here on out.**

### What is OpusView?

Simply put, OpusView is a highly capable, intelligently-designed project social solution that goes straight to the source of project failures: *the lack of clarity within the business about what teams are doing, when and why.*

It's packed with smart, powerful features—such as intelligent task allocation tools, personalized interactive Gantt charts and comprehensive yet easy-to-understand dashboard analytics—that help program managers and project managers easily pick the best, least loaded people for each task and then allow every single person who gets chosen to see exactly what they're supposed to do, when they're supposed to do it, how well they're doing so far and why they have to do it.

OpusView also allows everyone connected to a project to effortlessly steer it in the right direction at any given time through built-in feedback channels, eliminating the risk for costly mistakes that could easily be avoided when all project members are given the power to easily call attention to potential issues early on.

## Long story short, OpusView allows you to effortlessly:

- Select the perfect people for each job
- Prevent assigning tasks to people who are too busy to handle them
- Avoid costly mistakes through easy and constant real-time course correction
- Keep all project members on track in terms of speed and overall performance
- See, in real time, exactly how the project is doing as a whole and identify potential areas of improvement

*Just imagine what you can do with this kind of power.*



You'll be able to **finish even the most complex programs and projects significantly faster.**



You'll be able to **produce significantly better results.**



You'll be able to **capitalize on significantly bigger and better opportunities to earn more and grow your business.**



Imagine how much better off your company would be.

*But this is not even the best part about OpusView.*

## Enter: Success Templates

Instead of just helping you succeed once, our highly capable, ultra-intelligent solution is also designed to equip you with everything you need to repeat each success over and over again. It learns everything that worked before and crafts clear 100% reusable best-practices-only templates that could easily be applied to other projects in the future, ultimately eliminating the need to always start from scratch and **significantly minimizing your risk for failure.**

Each template combines everything it learns from each successful project with all of your organisation's top methodologies and internal standards and transforms them into a well-structured easy-to-understand format that can be accessed and shared by anyone in the company via a centrally managed library.

## It's All About Effective Collaboration

At the end of the day, however, all these smart powerful features, impressive as they are, are still just tools. What actually makes OpusView invaluable to organizations of all sizes is its ability to not only promote, but also **make collaboration easier, faster and more efficient, regardless of how many people are involved in a project.**

Keep in mind that no tool, no matter how capable, could ever make up for having dysfunctional teams working on a project—and OpusView has been expertly engineered to prevent just this from happening.

What you'll get, instead, are team members who are:

- Capable and willing to do great work
- Highly engaged and motivated
- Collaborative and willing to listen
- Actively doing their best to help the team succeed as a whole

## Sounds promising, right?

Why don't you experience it for yourself? Head on over to [www.ideascast.com](http://www.ideascast.com) or shoot us an email at [info@ideascast.com](mailto:info@ideascast.com) to plan a demo today.

## About IdeasCast

IdeasCast is the team behind the innovative project social solution, OpusView that helps businesses realize their ultimate Project Management goals. From program design to project delivery, OpusView brings together each and every person invested in an organization's success.

OpusView gives visionary organizations worldwide all the tools they need to define successful outcomes upfront, manage complexity, incentivize team working, ensure consistency, accelerate delivery and execute on strategy with confidence.

IdeasCast is redefining enterprise team working and delivery by driving higher levels of people engagement and wellbeing for project teams of all sizes.

To see how OpusView will give your people a voice and connect teams to programs and projects in real-time for more success, pay us a visit at [www.ideascast.com](http://www.ideascast.com)

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