



The low-cost, low-support advanced social software for business initiatives

The OpusView difference

OpusView is a powerful end-to-end suite of enhanced tools designed to make working on any business initiative more effective. As a social framework, OpusView drives innovation, improvement, and transformation to successful outcomes. OpusView is a fully customizable digital environment for all users across the enterprise. For business initiatives, OpusView offers advanced approaches to coordinating and organizing group collaboration.

OpusView is simple and economical to deploy. It gives the IT function sophisticated options to create bespoke tools for a whole range of business initiatives, but is simple enough for a business user to master with minimal training or support. OpusView is adaptable and can scale with intuitive ease as the business scope increases.

OpusView software is specifically designed to bring together in real time all the creative talents of the organization, whether they're in operations or marketing, finance or IT, and wherever team members are based. OpusView is the ultimate catalyst for corporate agility by bringing diverse expertise into one place for solving complex issues, running investigations, addressing business challenges, generating innovation, and more.

Where OpusView can help

OpusView creates a more dynamic and agile enterprise environment because it vastly increases organizational intelligence. Ideas don't get lost in corridor conversations. Tacit knowledge becomes explicit. A common information platform makes communication instant and transparent. Initiative by initiative, the enterprise becomes a more efficient learning environment. Past experience is searchable. Culture changes.

Designed as a complete and versatile business initiative software solution, OpusView harnesses and directs organizational assets into seamless activity. Groups, teams, and communities can visualize, socialize, and mobilize around defined goals to share information and work on opportunities and risks.

OpusView is social software that provides the CIO or IT leader with a means to frame group activity into purposeful collaboration and measure outcomes within a low-cost, low-support paradigm that aligns directly with corporate strategy.

The complete solution for agile working

OpusView provides all the tools for effective collaboration in one place, from real-time messaging, through task management, to the embedding of measurement modules like objectives and key results (OKR) – productivity protocols which have been the driver of continuous dynamic growth in major organizations like Intel® and Google.

As an end-to-end solution, OpusView reduces the complexity of deployment and maintenance requirement for the IT department. Business users can implement OpusView for their own business initiatives without supervision or support, but the software can be fully customized by IT where a solution needs to be highly tailored for a more sophisticated and demanding environment. Three days' training is the maximum needed to fully master the application, but generally this is not needed. OpusView will also integrate with other systems with its API roll-out.

Adaptability for disruptive change

Disruptive change demands adaptability of response. OpusView can mobilize networks of people quickly by creating organizational transparency. Capabilities and resources can be surfaced or developed quickly and then harnessed in real time. Complex problems can be analyzed and solved collectively by coordinating diverse expertise around specific tasks. Trends can be anticipated, pre-emptive action taken, and competitive advantage won.

Team creation, skill identification, knowledge sharing, and work organization are just a few of the functions that can be integrated into an individual model. Workspaces and elements are underpinned by a logical schema which also embeds business objectives, key result targets, task allocation, and resource identification.

And if business scope changes in mid flow, OpusView can be scaled accordingly by applying a different template with minimal intervention and without disrupting momentum.

OpusView creates an agile enterprise, fully able to tap into its innovative capabilities and measure their progress to success.

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